

**FAMILY
BUSINESS
SUMMIT 2010**

Date: Thursday, October 21, 2010

Time: Registration is 7:30 a.m.

Program runs until 11:00 a.m.

Location: Cape Codder Resort & Spa, Hyannis

Cost: \$59 includes buffet breakfast;

After October 7th \$79



**WENDY
NORTHCROSS**

Master of Ceremonies

Wendy Northcross is Chief Executive Officer of the Cape Cod Chamber of Commerce and has been with the organization since 1997.



TED CLARK

Program Facilitator

Ted Clark is Executive Director of the Northeastern University Center for Family Business, a membership organization that provides education, networking opportunities, and support to family businesses.



IRA BRYCK

Program Facilitator

Ira Bryck is Director of the UMass Family Business Center, helping business families from Western Mass and beyond. He ran his 4th generation family retail business for many years, created plays about family business still performing globally, and facilitates family business retreats.

Strategies for getting the best out of your family business

A half-day workshop for the region's family businesses. Each of the four sessions will be a facilitated panel discussion with experts sharing their knowledge and practical advice on these important topics.

Session 1 SEEKING COUNSEL The Relatively Pain Free Method to Get the Outside, Objective Advice That Every Family Business Needs



MICHAEL BURNELL Moderator

Michael Burnell is President of Bucephalus Management Advisors, a consulting firm located in North Hampton, NH. The firm provides advice to a wide range of clients specializing in the fields of M&A activities, turnaround assistance and corporate governance. Currently Burnell serves on nine family and private boards and one public board.

PANELISTS TO DATE: **MARY E. O'NEAL** Masterman, Culbert & Tully LLP; **TOM SHERWIN** National Association of Corporate Directors; **RICHARD BIENVENUE** Malloy, Lynch, Bienvenue, LLP

Session 2 FAMILY/BUSINESS BALANCE How Much Does Family Business Success Depend on a Happy Family, Versus a Professional Business?



BLAIR TRIPPE Moderator

Blair Trippe is a senior consultant at Continuity Family Business Consulting where she helps businesses and families benefit through wealth creation, personal and professional growth and family harmony. She is a specialist in managing conflict when continuing relationships matter.

PANELISTS TO DATE: **DIANA DUFFLEY** Hyannis Country Gardens; **CHUCK ROBINSON** Rogers & Gray Insurance Agency; **BILL CATANIA** Catania Hospitality

Session 3 EXIT STRATEGY Whether You Want to Sell ASAP, or Run Your Company Happily Ever After, How to Create a Strategy that Adds Value To Your Most Precious Asset



SCOTT FOSTER Moderator

Scott Foster is a member of the Business/Finance Department at Bulkley, Richardson and Gelinas LLP. His practice is focused on general corporate, business and finance matters including mergers and acquisitions and other commercial transactions.

PANELISTS TO DATE: **TERENCE SHEPHERD** ROCG Shepherd & Goldstein Consulting Group; **KEVIN WHITE** Needel, Welch & Stone CPAs and Advisors

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Registration includes breakfast.
Register at capeplymouthbusiness.com.
Limited Seating.

