CAPE & PLYMOUTH Business

Rep:
ADVERTISING CONTRACT
CAPE Business Publishing Group, LLC

## ADVERTISER INFORMATION

ADVERTISER NAME: _____

BUSINESS ADDRESS: _____ CITY: _____ STATE: _____ ZIP: _____

AUTHORIZED NAME: _____ TITLE: _____

PHONE: _____ WEBSITE: _____

FAX: _____ EMAIL: _____

## CONTRACT

In consideration of this agreement the advertiser authorizes the placement of the following _____ ad size, for _____ issues, starting with the _____ issue. Cape Business Publishing Group, LLC agrees to charge the advertiser **$** _____ per issue.

## TERMS

- Invoices for advertising are due and payable within 15 days of receipt. Bills are considered overdue 30 days from due date of billing.
- 5% discount if prepaid by check or credit card, 10% discount if entire contract is prepaid.
- Accounts 60 days in arrears or more are not eligible to run.
- Accounts over 90 days will be turned over to collections plus all legal fees.
- Publisher shall not be held responsible for omission or placement in the wrong location. Any errors will be equitably adjusted between advertiser and publisher.
- If the minimum frequency of the contract is not fulfilled, advertiser agrees for advertising at the actual earned rate.
- All advertising copy and design which represents the creative effort of the publication and its design team, is and remains the property of the publication including all rights of copyright therein. Advertiser understands that it cannot authorize photographic or other reproduction in whole or part of any such advertising copy for use in any medium without the express consent of the publisher. Basic design services charges would apply for ads that are approved for use in other publications and will be billed directly to the advertiser.

## AUTHORIZATION

SIGNATURE: _____ DATE: _____

NAME (PRINT): _____ TITLE: _____

For Credit card payment: ☐ MasterCard ☐ VISA ☐ DISCOVER ☐ AMERICAN EXPRESS

☐ **CHECK HERE IF YOU WOULD LIKE CAPE BUSINESS TO USE THIS CREDIT CARD FOR ALL FUTURE INVOICES**

ACCOUNT NO.: _____ EXP. DATE: _____

NAME ON CARD: _____ SIGNATURE: _____

**Make checks payable to:** CAPE Business Publishing Group, LLC
**Mail agreement & checks to:** CAPE Business Publishing Group, LLC
704 Main Street-Route 6A Dennis, MA 02638